

ASC Region IV Annual Meeting - Meeting Minutes Cal Poly – San Luis Obispo: April 11, 2013 1:00 PM

Region IV held its annual meeting at the 49th Annual ASC International Conference Thursday April 11th, 2013 in San Luis Obispo, CA. Region IV Director Richard Gebken called the meeting to order at 1:00 PM.

Members in attendance:

Richard Gebken, Missouri State University; Bill Strenth, Pittsburg State University; David McCandless, University of Central Missouri; Kevin McMeel, Southeast Missouri State University; Mohamed Diab, Minnesota State University – Mankato; James Otter, Pittsburg State University; Scott Seltveit, Minnesota State University – Moorhead; Zhigang Shen, University of Nebraska – Lincoln; Aaron Sauer, University of Central Missouri; Leah Roue, Minnesota State University – Mankato

Approval of Minutes from 2012 mid-year meeting in Nebraska City

- a. Moved by J. Otter
- b. Seconded by D. McCandless
- c. Minutes were approved

Announcements/Old Business

1. Gebken reminded members that the 2013 ASC Region IV Student Competition would be October 23-26, 2013 at the Lied Lodge in Nebraska City, NE.
2. Members discussed possible fall meeting topics or breakout group sessions. Proposals included:
 - a. Industry led professional development for faculty
 - b. Industry presentation of case study projects
 - c. Faculty paper presentations
 - i. Members stressed the importance of maintaining the opportunity to present research at the region level
 - ii. The need for improved communication about faculty paper presentations was discussed
3. Gebken reported on the approved changes to the competition format from the mid-year meeting and reminded schools to take advantage of those changes.
4. Gebken reported on the ASC Region IV Career Fair changes. Comments and suggestions arising from the discussion included:
 - a. The market appears to be up and there is a need to make calls to possible sponsors as soon as possible.
 - b. While schools are reluctant to share contact information of campus recruiters, remind member schools that company sponsors help offset the cost of the competition.
 - c. There is a need to develop the web site to highlight the companies who actively support the region.
 - d. There is a need for more signage recognizing industry sponsors at the competition.
 - e. Give opportunities for companies to present to faculty with a high level of sponsorship.
 - f. Gather/distribute student resumes either online or through a resume book.
 - g. Identify how many students are actually looking for jobs at the competition.
5. Gebken reported on the difficulty of finding industry problem sponsors in the residential division. Member schools were encouraged to reach out to companies who may be willing to help in any division for possible problem sponsorship. Division coordinators are:
 - a. Commercial – Tom Logan (tdlogan@ksu.edu)

- b. Design-Build – Joe Kupersmith (kupersmith@ucmo.edu)
 - c. Heavy/Civil – Jim Goddard (goddard@ksu.edu)
 - d. Residential – Scott Seltveit (seltveit@mnstate.edu)
6. Gebken reported that no nominees for teaching or research awards were received from Region IV. Attendees were encouraged to increase participation from faculty members at their home institution for these awards.
 7. Gebken reviewed the ASC membership status for the region. One new member was added to Region IV (Dunwoody College of Technology). Thirteen schools in the region had paid their ASC membership dues. Two schools (University of Northern Iowa and St. Cloud Technical College) had not paid their ASC dues and are no longer listed as region members.
 8. Gebken reported on the progress of the ASC IT Committee (Region IV oversight) and encouraged member participation in the upcoming web survey.
 9. New Business
 - a. Otter stated that the on-site length of the competition made sending multiple teams difficult for his institution because of the lodging expense.
 - b. Seltveit stated that changes to the date, location, and/or format of the competition are all possible. Gebken stated that proposed changes should be discussed and voted on at the 2013 competition as more faculty who participate in the competition will be present.
 - c. The competition non-participant program proposed at the mid-year meeting in Nebraska was discussed. Based upon a consensus of the attendees, the proposed idea for hosting events for students who were not participating in the competition was tabled for further discussion. Excessive cost, lack of career fair companies, and questionable participation from students were all identified as deterrents to the proposed changes. Follow-up discussions should be held at the 2013 Region IV competition.
 - d. A discussion of recruitment efforts for CM programs in the region was held. The following was a list of some of the comments from member schools:
 - i. “Acquiring” students from other majors (e.g., civil engineering, etc.) was one of the best ways to recruit into the CM program.
 - ii. This is a national problem since there is not a good recognition of the profession.
 - iii. Posting job opportunities in public places was discussed.
 - iv. Participating in regional/ national events like the Skills USA competition and various state fairs was identified from several schools.
 - v. Publishing placement rates and starting salaries was mentioned from several schools.
 - vi. The need to increase visits to small schools was also discussed. The need to do this in rural areas was highlighted because of the perception that University Admissions Offices are focusing on only a few larger “target” high schools.
 - vii. Having CM faculty teach general education classes was also discussed.

Adjournment

The meeting was adjourned at 2:20 PM.